

Zenprise announces general availability of Mobilemanager 5.0

Zenprise first to deliver single product that supports mobile device, service, security and expense management across multiple smartphone platforms

Fremont, Calif. – October 22, 2009 – Zenprise, Inc., a provider of mobile management software, today announced the general availability of MobileManager 5.0, the first product to integrate and support mobile device, service, expense, and security management across multiple smartphone platforms including BlackBerry®, iPhone, Windows Mobile and Palm.

With the proliferation of smartphones in the enterprise, organizations are under pressure to support multiple mobile platforms and ensure the superior performance of these devices. To achieve this, enterprises must think beyond the service aspect of the device and adopt a holistic approach to mobile management. Adopting a comprehensive mobile management strategy enables IT to increase end user service levels by more than 75 percent, reduce total cost of ownership by more than 25 percent, and increase corporate compliance rates to 100 percent.

“As 2010 quickly approaches, companies will continue to mobilize their businesses and rely on smartphones for revenue-generating activities,” said Ahmed Dato, VP of Marketing at Zenprise. “To achieve the full benefits of mobility within the enterprise, organizations must ensure their IT teams have the right tools in place to be successful. MobileManager 5.0 manages every aspect of an organization’s mobile environment, allowing IT to focus their efforts on strategic projects that drive the business versus routine and time consuming management activities.”

Zenprise MobileManager 5.0 currently supports BlackBerry, Apple iPhone, Palm Smartphones and Windows Mobile platforms. For more information on MobileManager 5.0, please visit <http://www.zenprise.com/news/releases/090809.aspx>