

FOR IMMEDIATE RELEASE

Zenprise Announces Webinar on Improving the Manageability, Security and Compliance of Smartphones

Fremont, Calif – Nov. 12, 2009 – Zenprise, Inc., a provider of mobile management software, today announced a complimentary Webinar highlighting tips and best practices for gaining control over enterprise mobility. The 60-minute Webinar, titled “Improve the Manageability, Security and Compliance of Your Smartphones,” will be held on Monday, Nov. 16, 2009 at 2:00 p.m. Eastern / 11:00 a.m. Pacific.

Attendees will learn how to minimize complexity and eliminate chaos even in high-volume, diverse mobile environments. Ahmed Dato, vice president of product management for Zenprise, will highlight how enterprises can prevent elusive messaging and mobility issues, security breaches, non-compliance and runaway service plan costs. The online event will also discuss how to:

- Cost effectively manage, monitor, and support mobile users and applications for 100 percent uptime
- Remotely manage mobile devices to keep users productive
- Bring wireless bills under control to increase return on mobile investments
- Maintain compliance with corporate policies to safeguard the mobile environment

To register for the Webinar, please visit:

<http://forms.zenprise.com/forms/50webinar11092>

About Zenprise

Zenprise’s award winning software automates all aspects of mobile management, from monitoring to troubleshooting, from expense management to device management, from security to compliance. Using Zenprise, customers can reduce their mobile TCO costs by more than 25 percent, increase customer service levels by more than 75 percent, and ensure corporate compliance rates of 100 percent. Supported smartphone platforms include BlackBerry®, iPhone, Palm and Windows Mobile devices. Founded in 2003, Zenprise is headquartered in Fremont, California and is privately held with funding from investors Bay Partners, Ignition Partners, Mayfield Fund, and Shasta Ventures. Zenprise’s executive and product teams bring enterprise software experience from companies such as Mercury, EDS, Zambeel, Bay Networks, and Loudcloud. For more information, go to www.zenprise.com.

Contact: Karli Overmier, Barokas Public Relations, 206-264-8220,
zenprise@barokas.com.