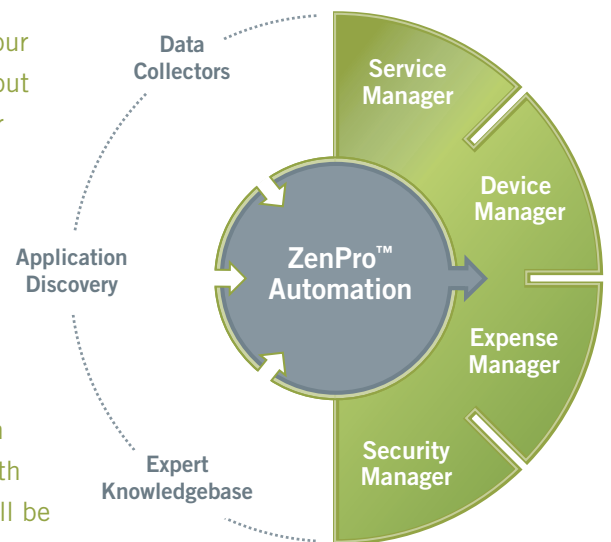


ZENPRISE® MOBILEMANAGER FOR ENTERPRISE MOBILITY

THE POWER OF MOBILITY IS IN THE PLATFORM

Zenprise MobileManager™ automates mobile management and support so you can focus on the strategic mobile projects that drive your business. Empower the help desk to resolve mobile issues faster without undue escalations. Save time and money by eliminating trial and error troubleshooting. Remotely manage smartphones and applications to improve service levels while maintaining compliance with corporate policies.

Zenprise will provision, monitor, troubleshoot and generate real-time reports across your distributed smartphone environment, all from a central dashboard. Roles-based views provide each support team with instant access to the tools and information they need to maintain performance, availability and security of the mobile infrastructure. With Zenprise, your mobile users will be more productive, the enterprise will be more secure, and you'll sleep better at night.



ZenPro™ automates all aspects of mobile management.

| DATA COLLECTION | APPLICATION DISCOVERY | ACTIONABLE KNOWLEDGE |
|--|--|---|
| <p>Zenprise Data Collectors continually gather device data for use in monitoring, security, device and expense related issues</p> <p>Zenprise analyzes data and generates detailed, accurate reports on mobile system performance and availability</p> | <p>Zenprise auto-discovers your entire mobile infrastructure, and keeps on learning as you roll out new or upgraded servers, smartphones and applications</p> <p>Elusive or intermittent mobile problems are identified quickly and resolved automatically</p> | <p>An embedded Expert Knowledgebase of 6,500 workflows makes it easy to troubleshoot mobile issues</p> <p>With Zenprise, it's like having a team of the smartest mobile experts at work inside your mobile infrastructure</p> |

THE ZENPRISE® MOBILEMANAGER SOLUTION



Monitor, troubleshoot, resolve, and report on mobile issues to ensure 24x7 peak performance and availability of the mobile service.

Zenprise Service Manager



Provide remote support for BlackBerry®, iPhone®, Windows Mobile® and Palm® devices so users can be more productive.

Zenprise Device Manager



Maintain 100% compliance with corporate policies to ensure a highly secure environment.

Zenprise Security Manager



Get wireless bills under control to achieve a higher return on mobile investment.

Zenprise Expense Manager

MANAGE THE ENTIRE MOBILE SERVICE

Proactive 24x7 monitoring and automated alerts help you improve the mobile service and protect smartphone users from availability and/or performance problems. Intelligent full-service dashboards provide roles-based views for administrators, help desk operators, and extended IT staff. Root cause diagnostics leverage an embedded knowledgebase of more than 6,500 problem/resolution rules to identify problems accurately. Detailed visual workflows help administrators and help desk staff solve problems quickly. More than 50 performance reports aid infrastructure planning. Get real-time and historical performance of all servers as well as baseline LAN/WAN and carrier network traffic. Collect, baseline and report against historical utilization rates for the mobile infrastructure. User self-help provides the ability to activate devices, reset passwords, check mailbox quota information and perform other common tasks.

REMOTELY MANAGE DEVICES

The Zenprise Dashboard enables IT to remotely manage smartphones and installed applications. Administrators and help desk personnel can access real-time data on versions, status and memory usage for applications, available and used memory for devices, and overall network performance. They can identify smartphones with older firmware and devices due for hardware refreshes, create application white-lists and black-lists, and expose unauthorized smartphones connecting to the corporate network. GPS tracking can be enabled, in accordance with corporate security and privacy policies, to help locate misplaced or stolen devices. Over 120 automated diagnostics identify and troubleshoot root causes of user-specific issues. A self-help portal enables end users to provision and troubleshoot many basic device-related problems on their own.

ENSURE SECURITY AND COMPLIANCE

Enforce compliance of corporate policies through Zenprise device introspection. Ensure that smartphones are running only the latest software patches and firmware. Verify that smartphone applications and functions in use are company-approved. Enforce passwords, enable content encryption, and disable Bluetooth or camera features. Zenprise provides detailed real-time notifications of potential security anomalies and documents compliance issues with historical reports. In case of a threat, you can remotely wipe smartphones clean of corporate data and lock-down devices to prohibit unauthorized use.

GET MORE FROM MOBILE ASSETS

Identify unused smartphones that are still expensed to the company, including devices on plan with no activity for the past 30, 60 or 90 days. Track smartphone utilization rates at the individual user level. Assess key data points such as use during business versus non-business hours, or users roaming outside the U.S. without an international roaming plan. Optimize plans according to business policies. View breakdown of consumer-owned and employee-liable smartphones by carrier. Start negotiating carrier volume discounts with the confidence of knowing you have accurate data at your fingertips, with Zenprise.

ZENPRISE MOBILEMANAGER SMARTPHONE PLATFORMS SUPPORTED:

RIM BlackBerry, Apple iPhone, Palm and Microsoft Windows Mobile smartphones

To learn more, visit www.zenprise.com.